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Berlin, Nov 29th 2016

Andreas Weckenbrock as Guesstimate's new head of label

Berlin, Nov 29th 2016 | Guesstimate enlarges its team with Andreas Weckenbrock as new head of label management.

We extend a warm welcome to Andreas Weckenbrock as our new head of label. Andreas has worked for Warner Music Group in Hamburg for several years. As Marketing Manager Digital and later Brand Manager International, he teamed up with a big range of international and national artists like Beatsteaks, Jennifer Rostock, Ed Sheeran and Red Hot Chili Peppers. He also carried out the releases of twenty one pilots, Deftones, Disturbed and Panic! At The Disco.

"I am very much looking forward to taking on new responsibilities at Guesstimate. I am happy to be working with a young, motivated, competent and very likable team and also looking forward to teaming up with amazing artists, producers and partners. Guesstimate has developed in a remarkable way over the last years and is definitely well prepared for various requirements in this complex and dynamic market. I am pleased to bring in my experience and expertise and am quite confident that we will continue and extend the successful work with new ideas into the field of recorded music and content." | Andreas Weckenbrock

Together with his team, Mantu Overbeck, Lola Weller and Peter Buchheit, he maintains the labels, Synesthesia Recordings, Lenient Tales, Raison Music, Kallias and Kaleidoskop. Besides all of this, we are convinced he is a cool guy!

"Through his expertise, Andreas is strengthening our family of labels and encouraging us not only to continue our work of the past few years but also to expand it consistently." Martin Heuser | Guesstimate Managing Director.

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